



PENOBSCOT
THEATRE COMPANY

SPONSORSHIP OPPORTUNITIES 2025 - 2026 SEASON



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OUR 2025-2026 Season



At Truvy's Salon there are a few guarantees: First, you'll have a fantastic day of beauty. Second, you'll catch up on all the hot gossip and third, you'll never cry alone. 6 women in Chinquapin, Louisiana find laughter, community and strength as they navigate the joys and challenges of life including a wedding, a pregnancy, an illness and a loss. These 6 remarkable women hold one another up in a play that celebrates the power of community. A beloved classic returns to the PTC stage in a stunning new production.

September 4 - 28, 2025

A gothic horror classic. In the late 1800's a young woman arrives at a remote English manor house to serve as governess to two orphaned children. Perplexed by the behavior of the children, the governess begins to unravel the unseemly mystery of the previous governess, a former valet, and the possibility that the children are haunted by their ghosts. A spine tingling thriller that will leave you grasping for answers and questioning what you know to be real.



October 16 - November 2, 2025



In a far off kingdom, a young girl, Cinderella, is made to serve her wicked stepmother and her cruel stepsisters. Despite her situation, Cinderella remains kind and good and hopeful that a wish might be granted and that her life might be transformed. Will she make it to the Ball to meet the Prince? It's possible! Kings, Queens, Princes and Fairy Godmothers, mice and magic all come together to tell this heartwarming tale, with extraordinary songs by Rodgers and Hammerstein and all of the hopeful magic you need for the holidays.

December 4 - 28, 2025

In an almost town that is so far north in Maine that it's almost Canada, we discover a community that is almost getting through the winter. On a cold, clear night filled with stars, we see nine stories where connections are forged and split, where hearts are bound and broken, and where magic appears along with the northern lights. John Cariani's beloved Maine masterpiece is back on our stage after nearly 20 years, reminding us all of the power of love and the importance of belief.



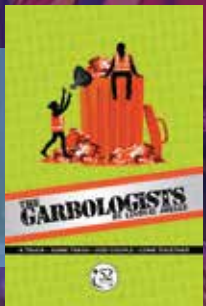
January 29 - February 22, 2026



In a town that is not quite Almost, Maine a younger generation of lovers and dreamers wrestle with their relationships, their identities, and the day to day challenges of living. On a warm summer night where the Perseid meteor shower fills the dark sky with shooting stars and possibility, these young people connect and collide, asking big questions and seeking out answers in a quest to be seen for who they are. In a companion piece to his hit Almost, Maine, Playwright John Cariani gives a heartfelt, honest voice to this next generation of Northern Mainers.

February 18 - March 8, 2026

So much of who we are can be discovered in what we throw away, and no one knows that better than a city sanitation worker. Danny, gruff and opinionated, is tasked with showing the ropes to his new highly educated but inexperienced partner Marlowe. The two could not be more different and naturally sparks fly in both hilarious and harrowing ways as they work their route. Two essential workers from opposite worlds discover there's more that binds them together than the shared task of taking out the trash.



April 23 - May 10, 2026

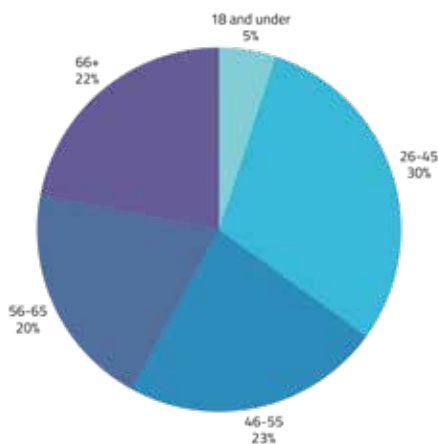


Matt & Luisa's parents have been feuding for years. Despite that Luisa and Matt have fallen in love, a love they've kept secret from their parents. But the feud is fake and the parents want their children to fall in love. The parents hire a dashing actor, El Gallo, to stage an abduction so Matt can play the hero. Their best laid plans go awry – the feud becomes real, Matt flees into the world, and Luisa falls in love with someone else. Can they repair this rift?

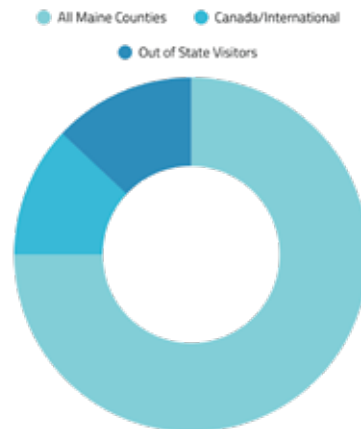
June 11 - July 12, 2026



First Good Family Holiday
Maine Based Stories
Comedies that make you think
Summer Musical Extravaganza
Return of an old favorite
Dramas that ask big questions



Attendee Ages



Mainers Make Up PTC

WHAT'S ON STAGE

144 performances
100+ professional local and visiting artists on stage
171+ performing students from PTC Dramatic Academy from three counties

1 constant mission *to create extraordinary theatrical experiences that engage and inspire our community, fostering a better quality of life in the heart of Maine.*

WHO'S IN THE AUDIENCE

Season subscribers, students, long-time patrons, first-timers, families, friends, visitors to Maine, children and grandparents. A surprising mix of people come to our theatre to be transported by live acting on stage.

In Season 51, PTC welcomed more than 27,000 theatre goers from:
All 16 Maine counties
75% from the greater Bangor area
4,500+ students

BIG ON BANGOR? WE ARE TOO

Dozens of Maine communities take part in the excitement of live theatre at PTC. There are four ways you can show that you, too, are BIG ON BANGOR Arts by joining a community of area business that are invested in a vibrant Bangor.

Sponsorship Levels

The Gaiety
The Bijou
The Park
The Bangor Opera House

SPONSORSHIP MEANS VISIBILITY

27,000+ Playbills with your ad distributed each season + 22,000 combined social media.

Sponsor Levels

Sponsorship Levels:

(Named for Historical Theatres in Bangor)

The Gaiety (1855-1911)
The Bijou (1912-1973)
The Park (1914-1973)
The Bangor Opera House (1919-)

Add-On Sponsorships:

Third Annual Costume Gala: Nov 1st, 2025
Another Kick in Your Dickens: Dec 4 - 21, 2025

THE GAIETY \$2,000

- Full-season Playbill Ad: B+W **quarter-page**
- Website listing
- Included on show poster
- Sponsor Saturday—shared feature on our social media
- Acknowledgement in curtain speech
- **10 tickets** for the season

THE BIJOU \$4,000

- Full-season Playbill Ad: B+W **half-page**
- Website listing
- Included on show poster
- Sponsor Saturday—shared feature on our social media
- Acknowledgement in curtain speech
- **20 Tickets** for the season

THE PARK \$6,000

- Full-season Playbill Ad: B+W **full-page**
- Website listing
- Included on show poster
- Sponsor Saturday—Shared feature on our social media
- Acknowledgement in curtain speech
- **Included on postcard**
- **30 tickets** for the season

THE BANGOR OPERA HOUSE \$8,000

- Full-season Playbill Ad: **color full-page**
- Website listing
- **Top billing on show poster**
- Sponsor Saturday—shared feature on our social media
- Acknowledgement in curtain speech
- **Top billing on postcard**
- **35 tickets** for the season



BIG ON BANGOR

In these fast-paced times, with the digital world vying for our time and attention, there is simply no replacing being there, in living, breathing, vibrant 3D at a Penobscot Theatre performance. For 52 years, PTC has been a cornerstone of creativity in the heart of Maine.

Once known as The Broadway of the North, the city of Bangor continues to bubble with unique opportunities for people with all types of interests to engage with the performing arts. More than 7 stages in and around the city keep live theatre alive here.

The nonprofit arts and culture sector generates \$10 million in total economic activity for the City of Bangor.* It feeds our souls and businesses.

**City of Bangor Economic Development Study*

MAINE RANKS 38th IN THE COUNTRY FOR ARTS FUNDING PER CAPITA >> Please support the stage.



Meet Me at the Stage Door

The Stage Door offers light bites, desserts and full bar. It's open to the public and our patrons, two hours before curtain, at intermission and after the shows.

The Stage Door is a lovely place to meet friends and family, start or finish a night out or to come alone and enjoy the ambiance.

The lounge at The Stage Door is available for sponsorship. Sponsor would be recognized throughout the season with a special drink and signage in the lounge area. The Sponsor would have access to use the Stage Door for a private event outside of regular hours.

Available for rentals for: private parties, wedding receptions, lunch and learns, baby showers, birthday parties. For availabilities please email Frank Bachman at stagedoor@penobscottheatre.org



Full Page Ad

↙ "The Park" Sponsors
get B&W Full Page Ad!

FULL PAGE AD

Dimensions

5" W

8" H

**FULL PAGE AD
COLOR**

Maximum
Visibility!

↘ "Bangor Opera House"
Sponsors get
COLOR Full Page Ad!

Accepted Formats:
PDF
JPEG
TIF

Half Page/ Quarter Page Ad

HALF PAGE AD

Dimensions

5" W

3.7" H

*"The Bijou" Sponsors
got a B&W Half Page Ad!*

**Appear in all
7 playbills
this season**

**Stand
Out
on the
page!**

QUARTER PAGE AD

Dimensions

2.5" W

3.7" H

*"The Gaiety" Sponsors
got a B&W Quarter Page Ad!*

Accepted Formats: PDF • JPEG

Submit your ad to
marketing@penobscottheatre.org

ACTUAL SIZE OF PLAYBILL