



 **PENOBSCOT**
THEATRE COMPANY

SPONSORSHIP OPPORTUNITIES 2023-2024 SEASON



CONTACT

Jen Shepard - Executive Director

(207) 947-6618 ext. 102

jen@penobscottheatre.org

50 YEARS - LET'S CELEBRATE!

Since 1973, we have created engaging, imaginative and compelling theater in the heart of Maine. To celebrate this landmark achievement throughout our 50th Season, we're producing five Mainstage shows, four Special shows, four Youth productions and over ten auxiliary events ranging from a Bangor Opera House Movie Night to a series of curated play readings in our new cafe/bar The Stage Door.

Bangor was, at one point in time, dubbed the Little Broadway of the North. We hope that each time our patrons, students, community partners and corporate sponsors step through our door that they feel transported to their own little piece of Broadway right here in the Queen City.

Throughout our fifty-year history we've been fortunate to have the support of Bangor's citizens and businesses. Theater is a collaborative art form and so is community building. Your support gives us the opportunity to welcome all of Bangor to walk through our beautiful wood and brass doors, to sit in the darkened theater and experience the wonder of live theater.

We hope you'll consider supporting PTC

SPONSORSHIP LEVELS:

(NAMED AFTER PREVIOUS THEATRES IN BANGOR)

THE GAIETY (1855-1911)

THE BIJOU (1912-1973)

THE PARK (1914-1973)

THE BANGOR OPERA HOUSE (1919-PRESENT)

ADD-ON SPONSORSHIPS:

HEROES NIGHT

THE FIRST ANNUAL COSTUME BALL GALA

BANGOR OPERA HOUSE MOVIE NIGHT

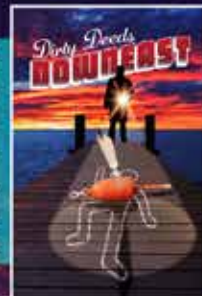


OUR 2023-2024 Season



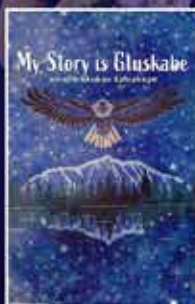
The three McGrath sisters are having a really bad day. Meg's career is a wreck, Lenny is celebrating her birthday alone, and Babe has just been accused of shooting her husband. While they've always made waves in their small Mississippi town, they must now come together to face their troubling past in order to embrace their future. With equal parts heartache and hilarity, this Pulitzer Prize winning play celebrates the importance of being true to yourself and the love and support that can only come from your family. **September 7-24, 2023**

Beneath the seemingly still waters of a coastal island lies a hotbed of infighting and intrigue. When the only officer is a hapless laughingstock, the colorful residents run roughshod over any law and order. For Gerard, the officer in question, respect is hard to come by - but when a cantankerous lobsterman goes missing, Gerard leaves no stone unturned in his investigative pursuit. No one could've predicted the dark island underbelly he'd expose, or that it would lead him to question everything he knows. A comic caper with unexpected depth, we are thrilled to present this world premiere by Maine's own Askari. **October 19 - November 5, 2023**



The beloved holiday classic returns to the PTC stage! Ebenezer Scrooge lives a solitary, miserly life collecting debts and shunning his fellow men. One cold Christmas Eve, he is visited by four remarkable spirits who reveal his past, present, and future in the hopes of reigniting some love for his fellow man. With music, dance and theatrical spectacle, this holiday treat will delight the entire family and warm the heart of us all. **November 30 - December 24, 2024**

Roland (a bee-keeper) and Marianne (a theoretical physicist) meet at a barbecue. There's a spark, but where might it lead? Across a universe of possibilities, these two connect or fracture, deal with a tragic illness or live happily ever after - each potential outcome explored alongside parallel planes. In this smart and moving story, Roland and Marianne's romance plumbs the beauty and wonder of what's possible when two people come together, capturing the extraordinary richness of being alive in the universe. **January 25 - February 11, 2024**



adapted by Carol Dana and other story-keepers of the Penobscot Nation. In the earliest days, a boy called Gluskabe ventures into the world. With the wisdom and guidance of his Grandmother Woodchuck, the young Gluskabe discovers and shapes the Wabanaki landscape and brings balance to all elements that affect human life: the land, water and sky - the animals and the environment. Through a series of remarkable adventures, Gluskabe grows into the Penobscot Nation's cultural hero, still remembered and revered today. With music, dance and vibrant storytelling we reimagine a production first produced in our DA program as Transformer Tales.

February 29 - March 17, 2024

The electric grid has failed, society has crumbled, and, to stave off the darkness, a group of survivors gathers around a fire and recreate their fallen world through the brave act of storytelling. Out of the darkness, they find connection and, with that, light as they piece together a new society from the memories of what's been lost. A testament to human resilience and a love letter to live theater with music, spectacle and an unlikely hero (named Bart.) MR BURNS is a bold, touching, innovative theatrical spectacle that celebrates the human spirit and the necessity of telling stories in the dark. **April 18 - May 5, 2024**



When you live on Skid Row, nothing comes easy. Your job is drudgery, your love life's a joke, and your bills are all overdue. But for meek floral assistant Seymour Krelborn, all of that is about to change when he discovers a strange and unusual plant that he names Audrey 2. Suddenly, business is booming, the boss is making him partner, and even his co-worker crush Audrey 1 is looking at him differently. If only the plant's appetite wasn't so insatiable, and its food of choice so frighteningly disagreeable. This Off-Broadway hit comes back to PTC in a production that's sure to be a scream. **June 13 - July 14, 2024**

SPONSOR LEVELS & BENEFITS

THE GAIETY

\$2,000

THE BIJOU

\$4,000

THE PARK

\$6,000

THE BANGOR OPERA HOUSE

\$8,000

FULL SEASON BENEFITS:

Full Season Playbill Ad
(distribution of 40k+)

B&W
Quarter Page

B&W
Half Page

B&W
Full Page

Full Color
Full Page

Website Listing
(Under your Sponsor Level)



SHOW SPECIFIC BENEFITS:

Included on Poster
(Under Show Credits)



Top Billing

Sponsor Saturday
feature on our social media

Shared Post

Shared Post

Facebook &
Instagram Post

Facebook &
Instagram Post

Acknowledgement in
curtain speech



Eligible for HEROES Night
Program

1 Employee

1 Employee

2 Employees

Included on Postcard



Top Billing

Recognition in our Lobby



50% Discount Opening Night
at The Stage Door
Guest list provided in advance



TICKETS BENEFITS:

Tickets to Sponsored Show

5 Tickets

10 Tickets

10 Tickets

10 Tickets

Tickets to Subscription Shows

5 Tickets

10 Tickets

20 Tickets

25 Tickets

ADD-ON SPONSORSHIPS:

Add \$1000 | Limited to 3: **Heroes Night** • **First Annual Costume Ball Gala** • **Bangor Opera House Movie Night**

IN-KIND SPONSORSHIP OPPORTUNITIES

Let's Celebrate!

Every Opening Night at Penobscot Theatre Company is a reason to celebrate! It is the culmination of so much hard work, time, commitment and creativity of the actors, production staff, front-of-house, our board and our community. It truly takes a small village to put up a show. So when we open a new show, we make sure to mark the occasion!

Want to be the life of the party? Host an Opening Night Party and become the Star!

Any PTC party is packed with the cast of the show, company & crew members, production sponsors, subscribers, and donors. It's a great chance for new customers to find you, to connect with another business and to have a party! Do you have a business, restaurant, museum, event space, a great garden or yard, a house with a party space and you want to host a party? You do!?

As the host of an Opening Night Event, you would be listed as an in-kind sponsor/donor. You would get adoration and recognition just for hosting a party! If you're interested, email Jen Shepard (jen@penobscottheatre.org)

Get to our Hearts via our Stomachs!

Do you know how many people it takes to put up a show? On average it's between 10 to 40 people. That's a lot of people! We have many long days and a free meal or a free home cooked meal is always appreciated. It gives the cast, crew and staff the fuel they need to put on a show!

We love to receive gift cards to local restaurants (support two businesses with one gift card!), thrilled to accept home cooked meals and deeply grateful to have food delivered! We can recognize any contribution as an in-kind donation. If you'd like to donate a cast/crew meal, please contact rachael@penobscottheatre.org.

2ND ANNUAL HEROES NIGHT AT PTC



HEROES NIGHT

We believe there are Heroes among us. We're dedicated to uplifting our community and want to brightly recognize the many people who have gone above and beyond this year to make the Bangor Region a special and supportive place. On March 4th, 2023 we held the First Annual Heroes Night. During a performance of *Trapped! The Musical*, a *Lobster Tale* we welcomed 10 community members from all walks of life. We honored these 10 Heroes with a commemorative booklet, recognition in the curtain speech and, following the performance, a champagne toast in the lobby.

Community heroes will be selected by key local professional leaders in areas such as healthcare, education, civic government, fire & rescue, police, and local charitable organizations. Additionally, a committee of the PTC board of directors will solicit and review nominations from the community at large, and each of our corporate sponsors will be able to identify and honor heroes from their organizations.

We plan to assemble a printed program for the evening that includes photos and a short description of each individual's heroic contribution to our community, and release it to local media for coverage as well.

MEET ME AT THE STAGE DOOR

In January of 2023, Valentine Footwear announced they were closing their doors. We loved our neighbor and her fantastic store. Then we realized we had a great opportunity to open a Cafe and Bar that would be connected to the theater. All that stood between us and that idea was a brick wall. Well, two actually. Two brick walls. To our delight the owner of 115 Main St. agreed to our wild plan and we broke through the wall in March of 2023. On June 13th of 2023, we opened The Stage Door.

Our beautiful new space offers light bites, desserts and a full bar. It's open to the public and our patrons, two hours before curtain, at intermission and after the shows. In addition, we plan to have non-show related hours.

The Stage Door is a lovely place to meet friends and family, discuss the show, start or finish a night out or to come alone and enjoy the ambience.

Available for rentals for: private parties, wedding receptions, lunch and learns, baby showers, birthday parties. For availabilities please email Frank Bachman at stagedoor@penobscottheatre.org



Full Page Ad

*"The Park" Sponsors
got B&W Full Page Ad!*

FULL PAGE AD

Dimensions

5" W

8" H

**FULL PAGE AD
COLOR**

**Appear in all
7 playbills
this season**

*Maximum
Visibility!*

*"Bangor Opera House"
Sponsors get
COLOR Full Page Ad!*

Accepted Formats:
PDF
JPEG
TIF

ACTUAL SIZE OF PLAYBILL

Half Page/ Quarter Page Ad

HALF PAGE AD

Dimensions

5" W

3.7" H

*"The Bijou" Sponsors
got a B&W Half Page Ad*

**Appear in all
7 playbills
this season**

**Stand
Out
on the
page!**

QUARTER PAGE AD

Dimensions

2.5" W

3.7" H

*"The Gaiety" Sponsors
got a B&W Quarter Page Ad*

Accepted Formats:

PDF
JPEG
TIF

